



I WAS HERE

SITE ANALYSIS

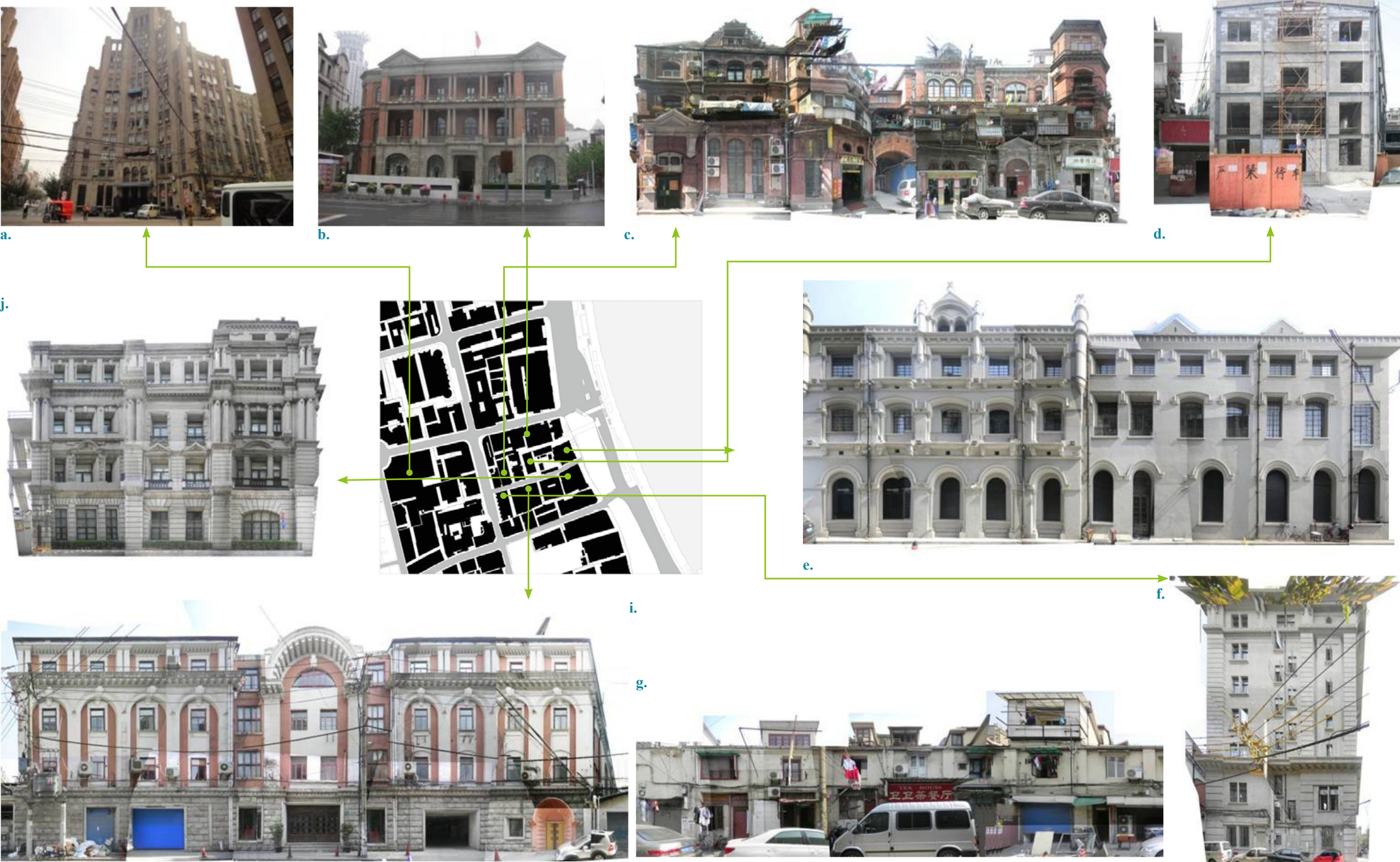
空间分析 SPATIAL ANALYSIS

LOCATION

The Bund 186 & 187 Square is located in the Bund Area, with two squares, one public green space and several public passages involved in the design. Among these, Yuanfangnong Square is located in the north of Pangu Bank, Huang Center Square is in the southeast of Fuzhou Mansion, and Sichuan Road public green space is located in the east of Sichuan Road.

Yuanfangnong Square occupies an area of 2500 square meters, Huang Center Square occupies an area of 2600 square meters and Sichuan Road public green space has an area of 1400 square meters.

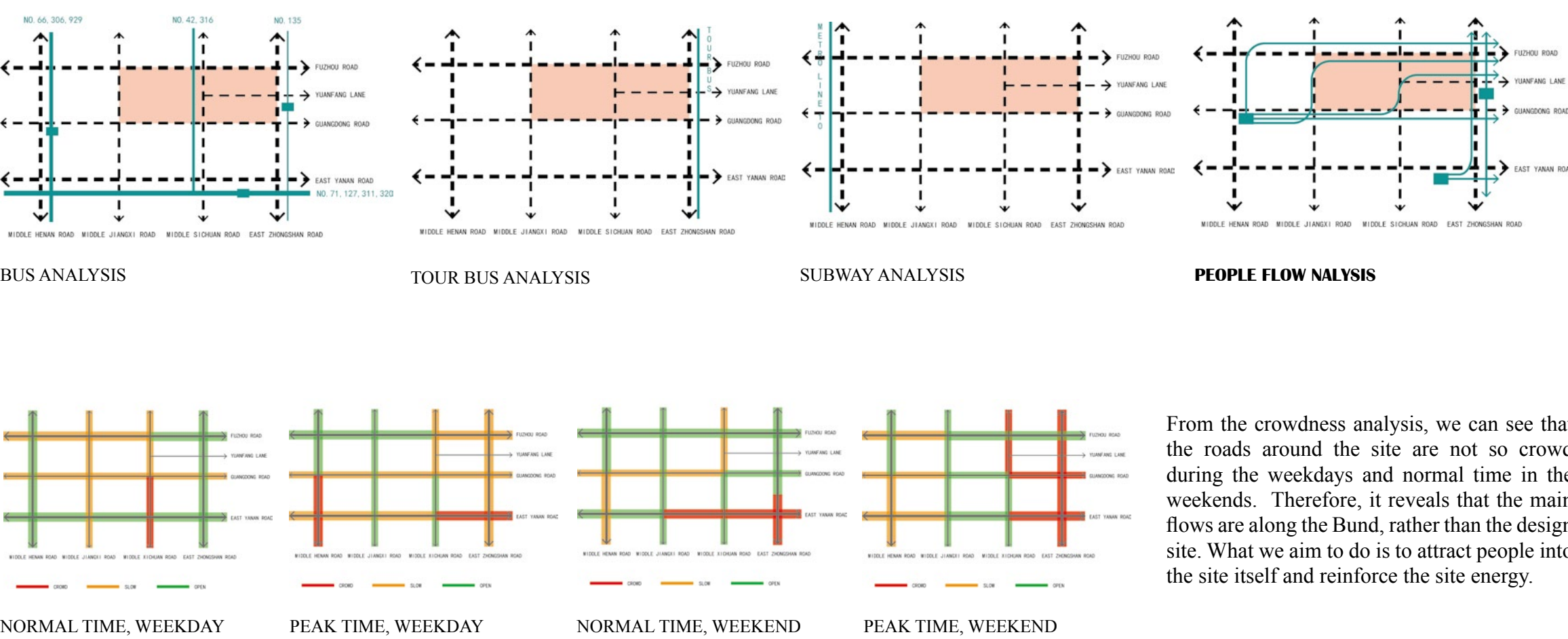
ARCHITECTURE FACADE



CENTER SICHUAN ROAD SECTION



TRANSPORTATION ANALYSIS



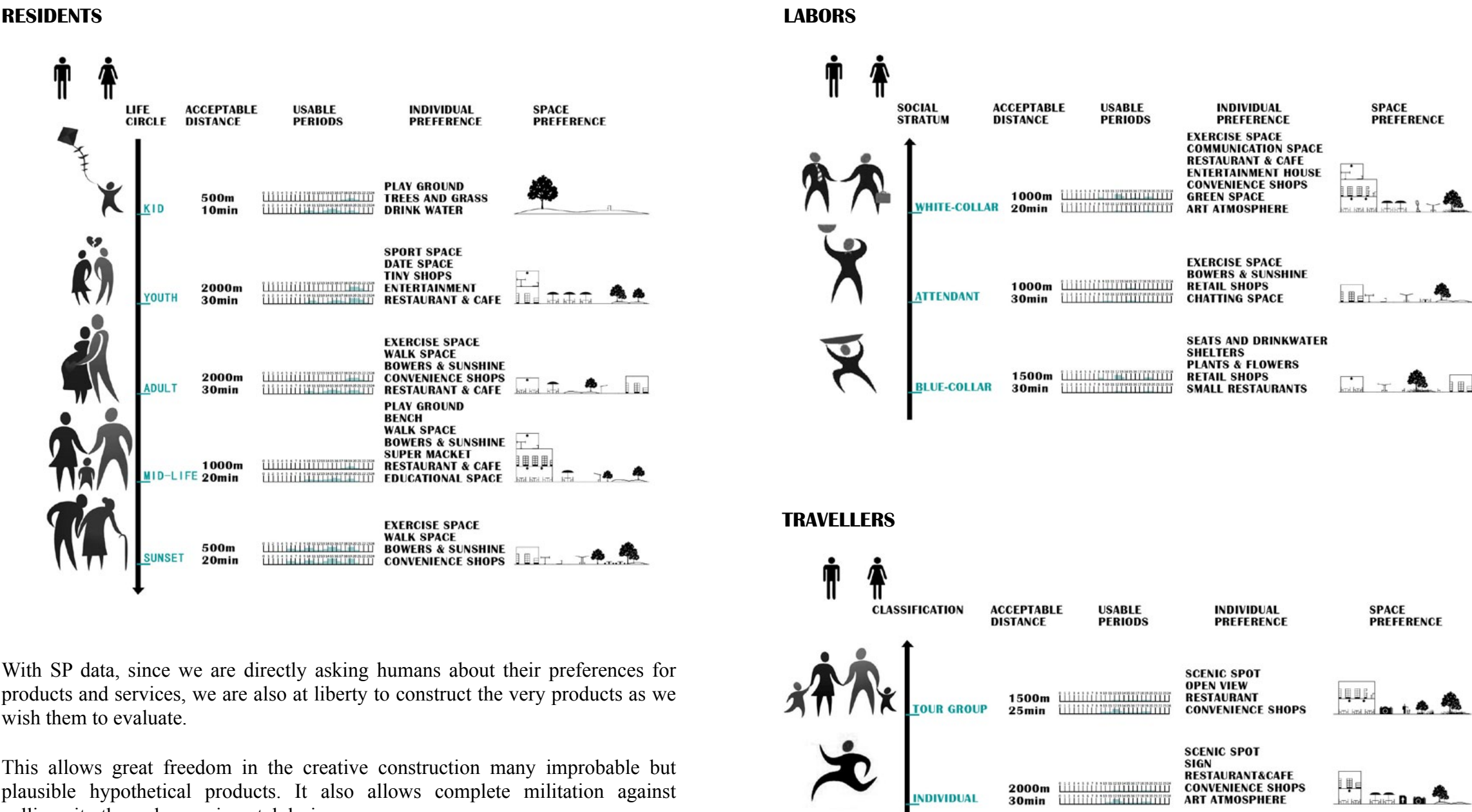
INTEGRATION

外滩 186、187 街坊城市广场设计 DESIGN OF 186TH,187TH BLOCK SQUARE

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需求分析 DEMAND ANALYSIS

STATED PREFERENCE



With SP data, since we are directly asking humans about their preferences for products and services, we are also at liberty to construct the very products as we wish them to evaluate.

This allows great freedom in the creative construction many improbable but plausible hypothetical products. It also allows complete militation against collinearity through experimental design.

PRESENT DEMAND

DEMAND	DWELLER	OFFICE WORKER	TOURIST	PATIENT
DINING	●	●	●	●
SIGHTSEEING		●	●	●
EXERCISE	●	●	●	●
RELAX	●	●	●	●
CARE	●	●	●	●

● ENOUGH ● FAIR ● CRITICAL

AIMED DEMAND



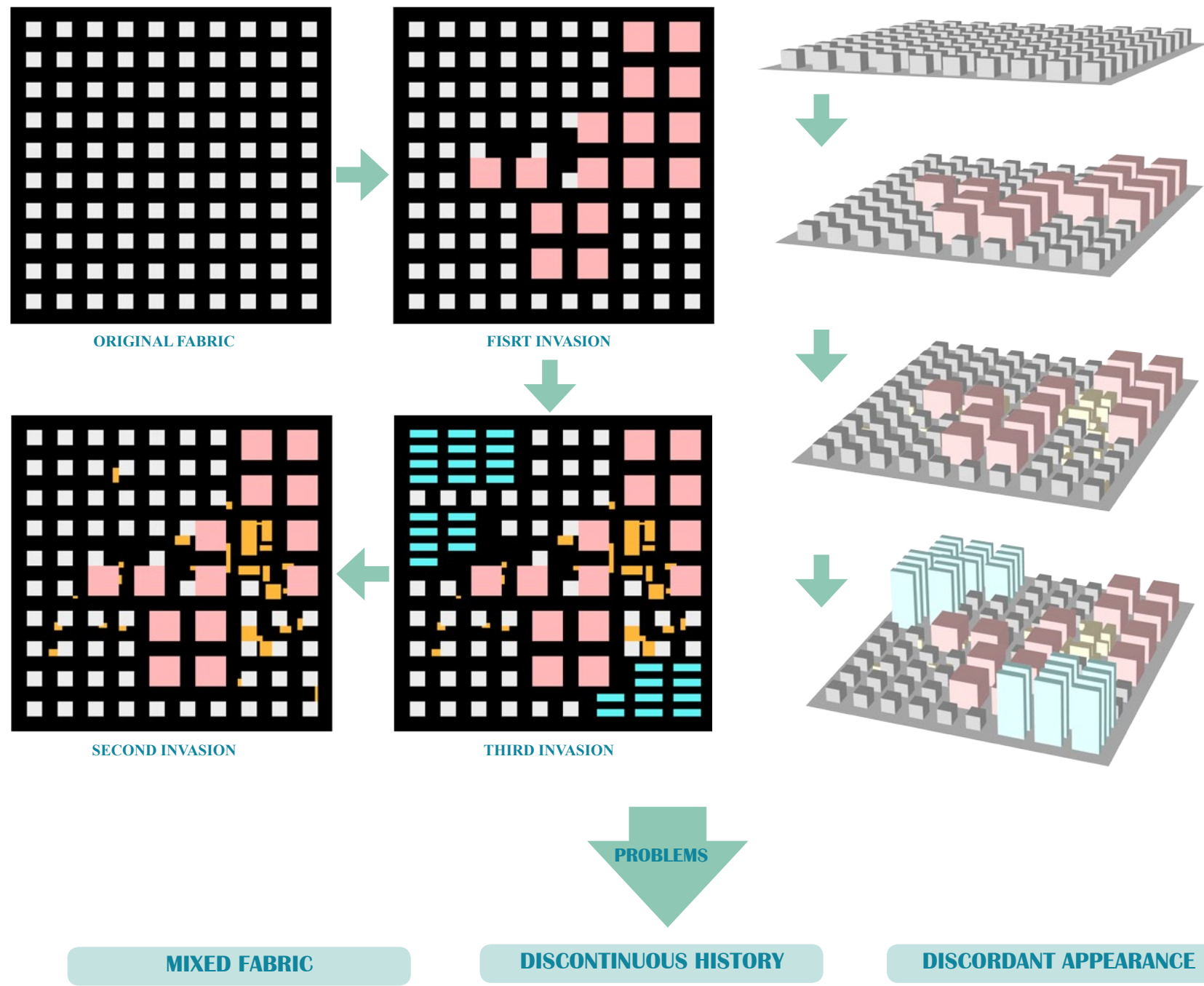
SWOT ANALYSIS

THREATS WEAKNESS	BUILDING QUALITY	UNCLEAR SIGN	PARKING LOT	LAND	VISIBILITY
	Deteriorated state of the buildings, give a shun-like look at the place in general.	Unclear its entrance and exit, and is not visible its actual accessibility from either the bund or Sichuan road.	Strong presence of parked cars along its surface that could be sent into underground parking lots or other areas of the city.	Unused lands polluted from the poor facade of building, particularly the bad impression to the tourists.	Low visibility resulted from the poor facade of building, particularly the buildings along Sichuan Road.
STRENGTHS OPPORTUNITY	BUND AREA	HERITAGE	PEOPLE INFUX	CORRIDOR	PARTICULARITY
	Presence of the Bund area on its proximity, as one of the most significant touristic areas of the city of Shanghai.	Presence of architecture heritage Buildings, that already give attractiveness to visitors on this area.	Active influx of residents, workers and visitors in the Sichuan Road area, due to a huge number of restaurants, shops and markets.	Provide a unique pedestrian corridor and enhance the quality of its surroundings, connecting the Bund with the inner city in a more attractive way.	Potential of developing in a minor scale corridor, different than those other broader and more chaotic ones around the bund, with a different spatial quality.

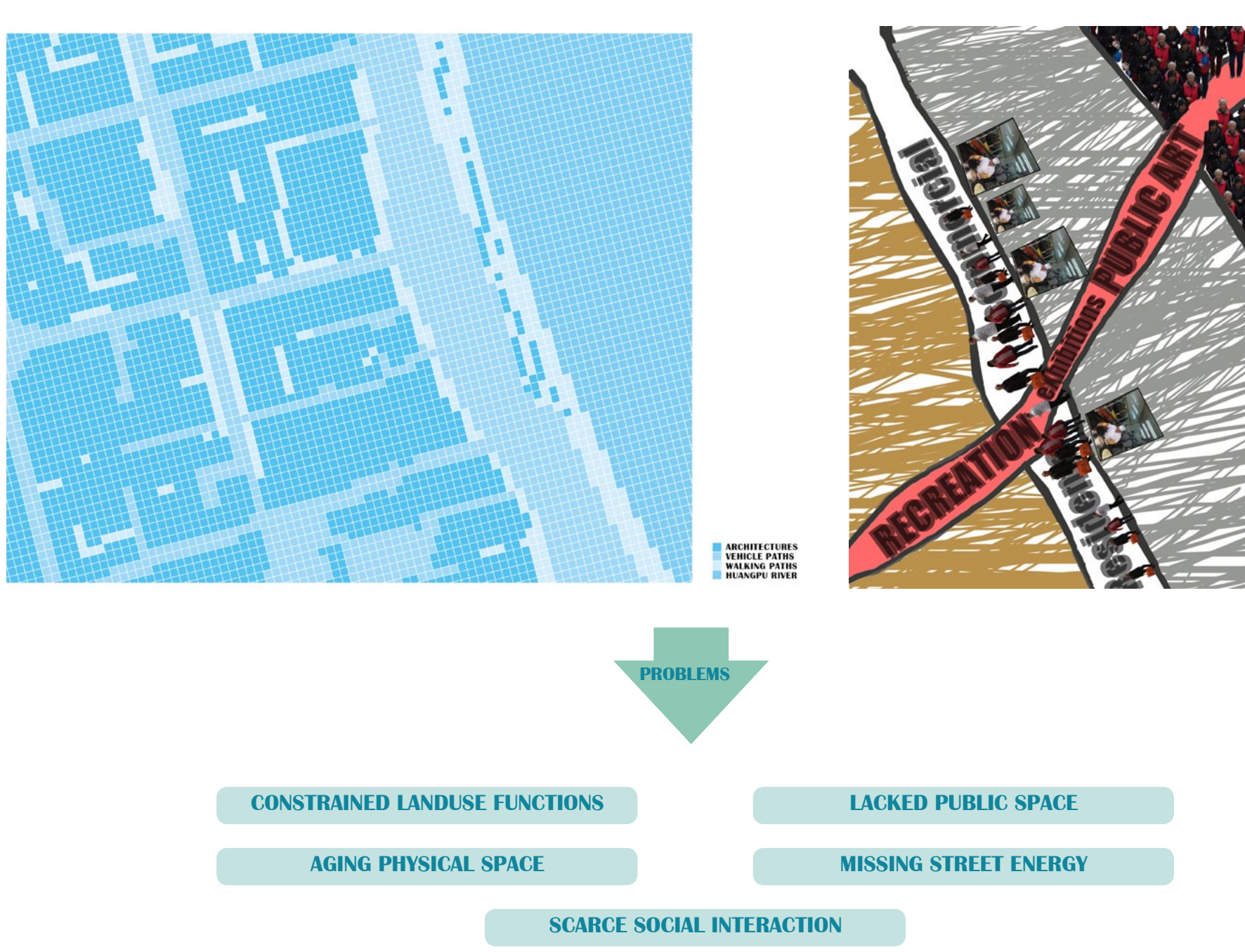
CONCEPT DESIGN

问题分析 PROBLEMS ANALYSIS

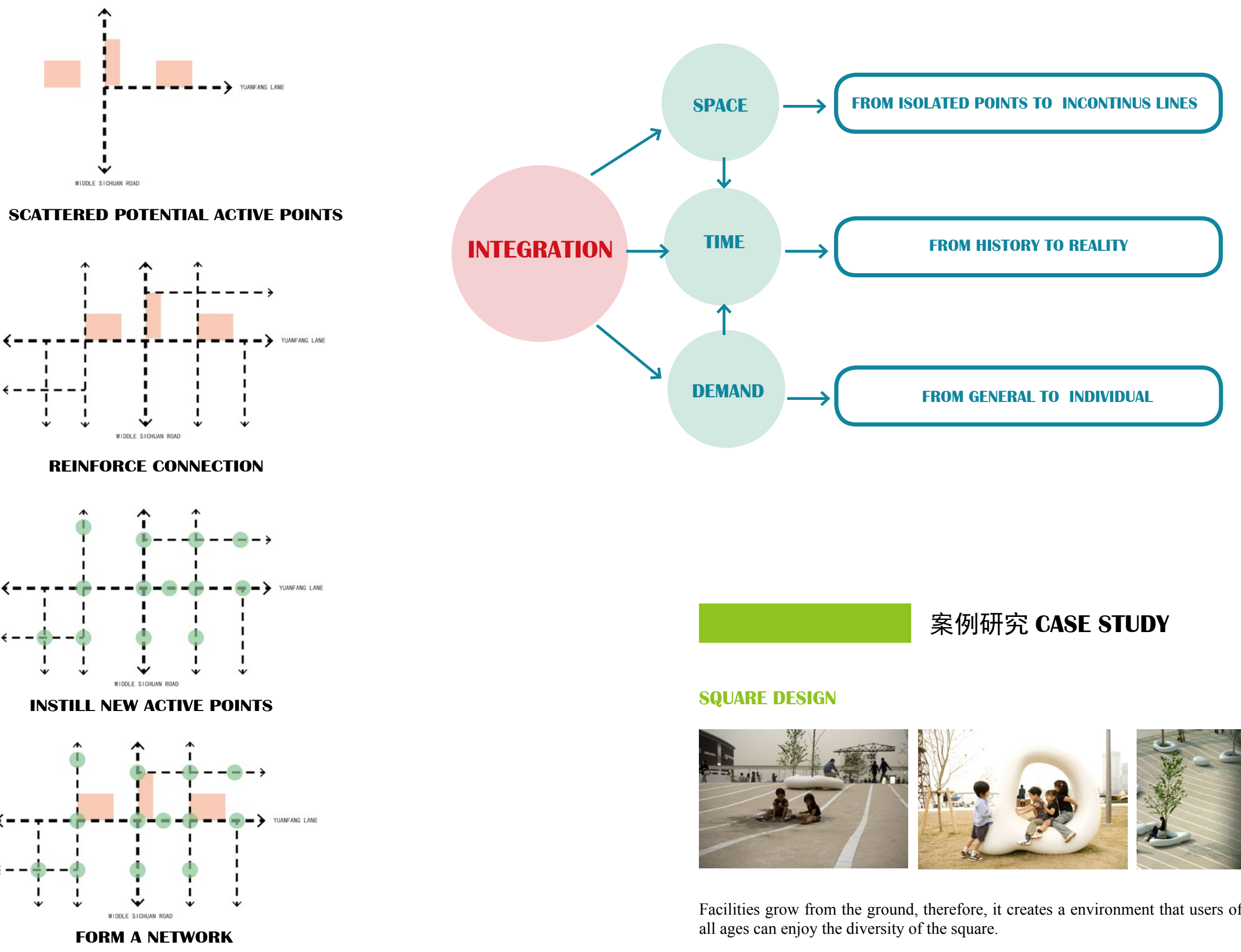
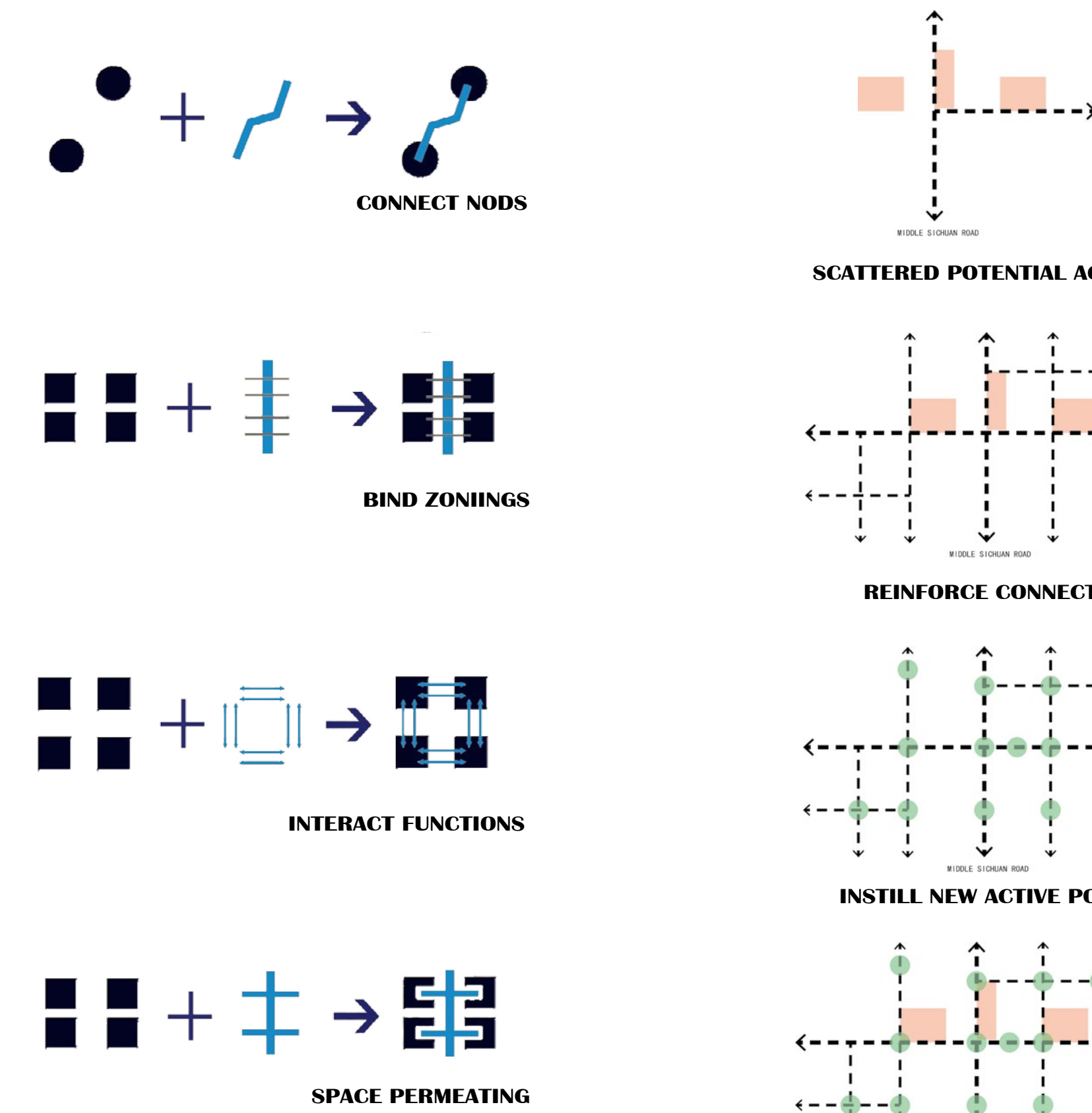
MACRO LEVEL—HUANGPU DISTRICT



MICRO LEVEL—YUANFANG LANE



概念生成 CONCEPT GENERATION



案例研究 CASE STUDY

SQUARE DESIGN



Facilities grow from the ground, therefore, it creates an environment that users of all ages can enjoy the diversity of the square.

SQUARE DESIGN OF SHANGHAI AND BERLIN

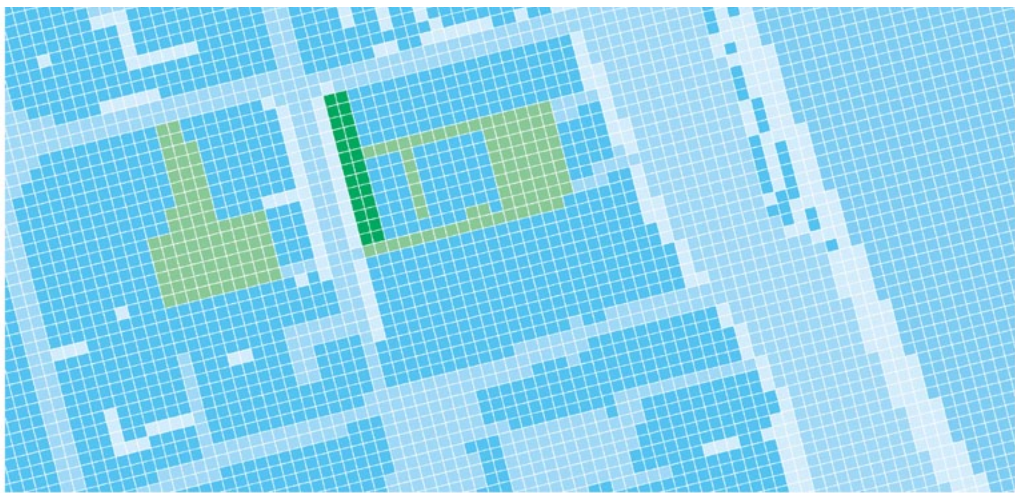
	柏林哈克庭院	上海“新天地”
街区空间肌理 图底关系演变		
历史上 景观成因分析	“物质性过时”“形象过时” “功能性过时” 居住为主	“物质性过时”“形象过时” “功能性过时” 居住 商业为主
功能更新方式	功能融合	功能置换
公共空间 演变	空间构成 模式演变	空间构成 模式演变
公共空间 演变	空间公共 性 模式演变	空间公共 性 模式演变
公共空间 演变	公共活动模式 演变	公共活动模式 演变
公共空间 演变	公共活动强度 演变	公共活动强度 演变
公共空间 演变	空间价值模式 演变	空间价值模式 演变

DESIGN EXHIBITION

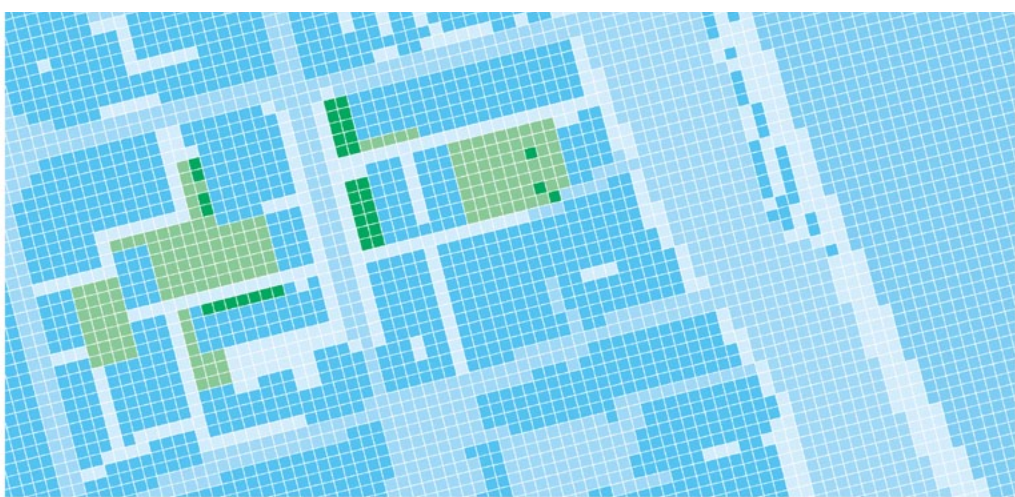
设计过程 DESIGN PROCESS



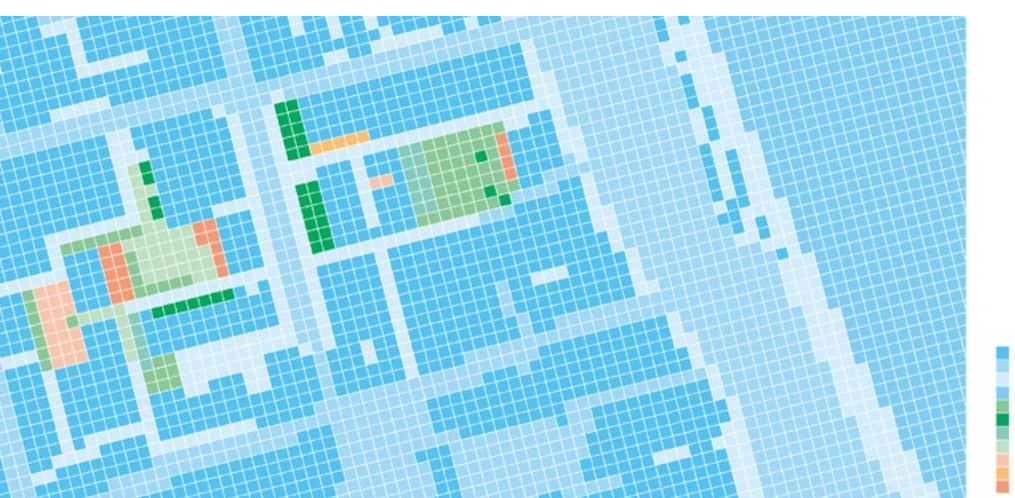
ORIGINAL FABRIC:
NO PUBLIC SQUARE AND DISORDER TRAFFIC



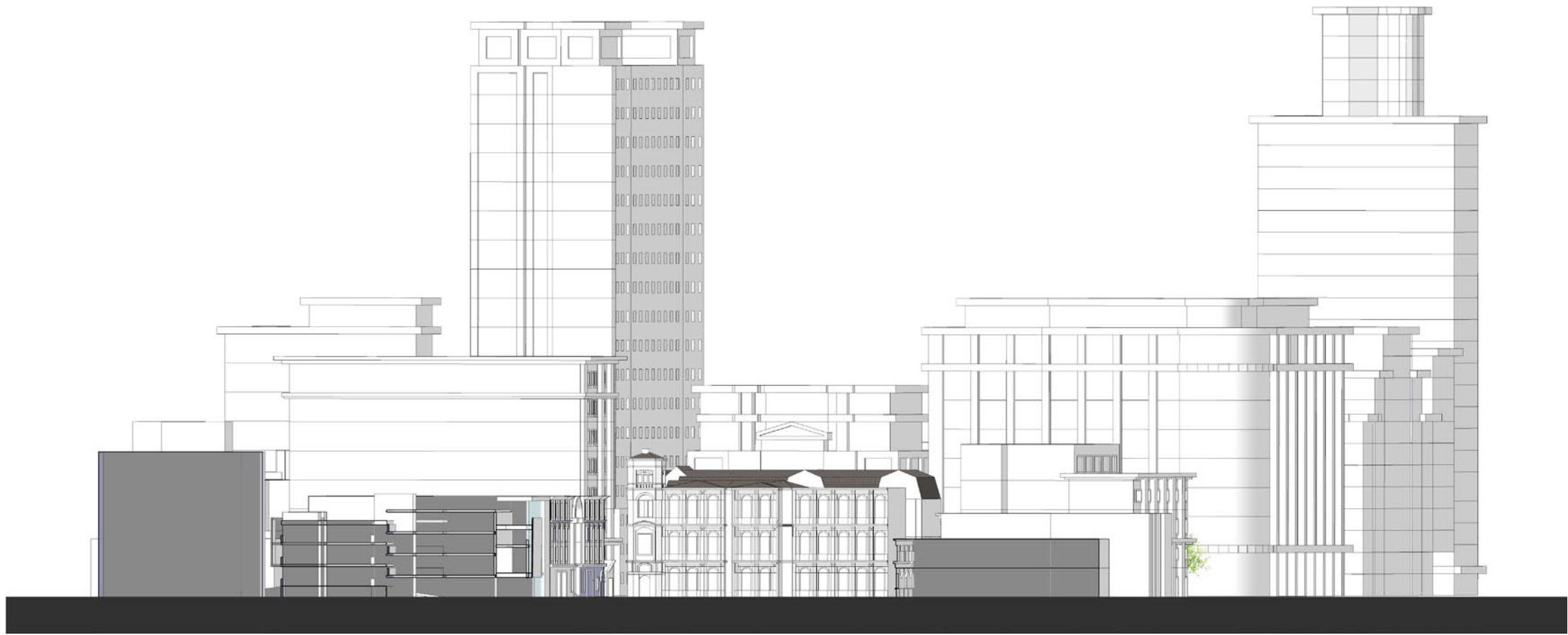
OPEN SQUARE PLANNED BY REGULATORY PLAN:
GREEN LAND AND OPEN SQUARE



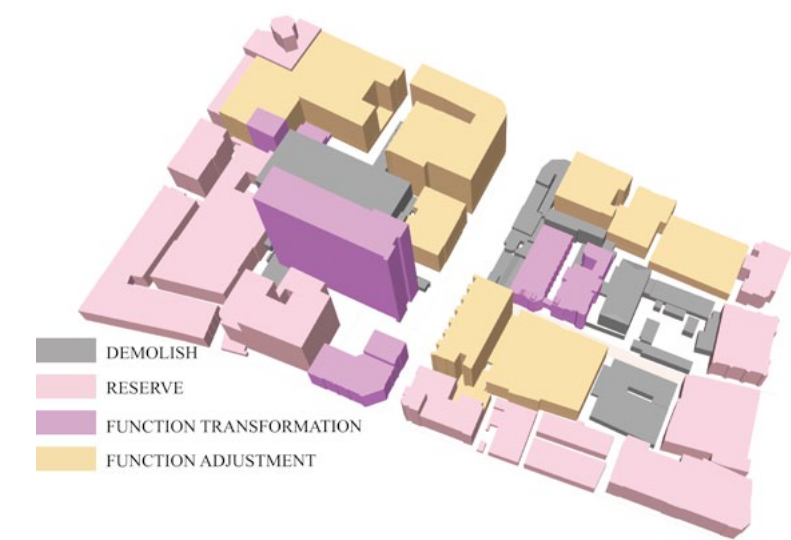
SPACE INTEGRATION:
ALLEY INTEGRATION AND GREEN REPLANT IN



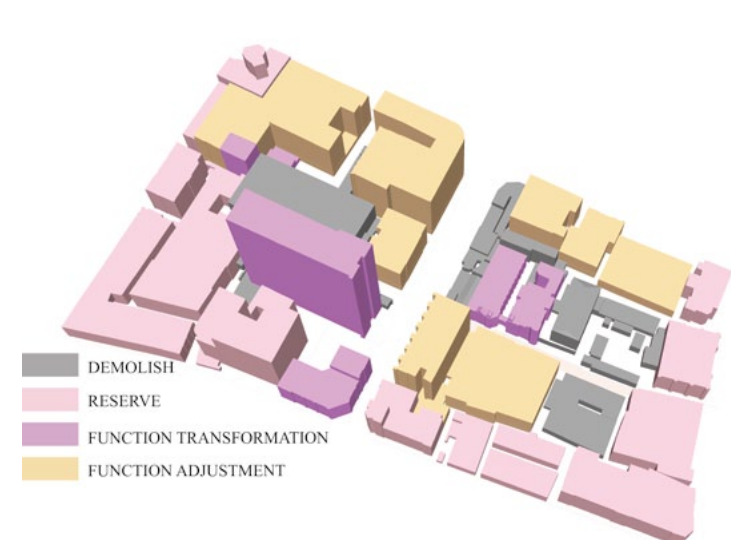
ACTIVE POINTS ARRANGE:
EXERCISE-REST-EXHIBITION-COMMUNICATION SPACE
ACTIVE THE SITE



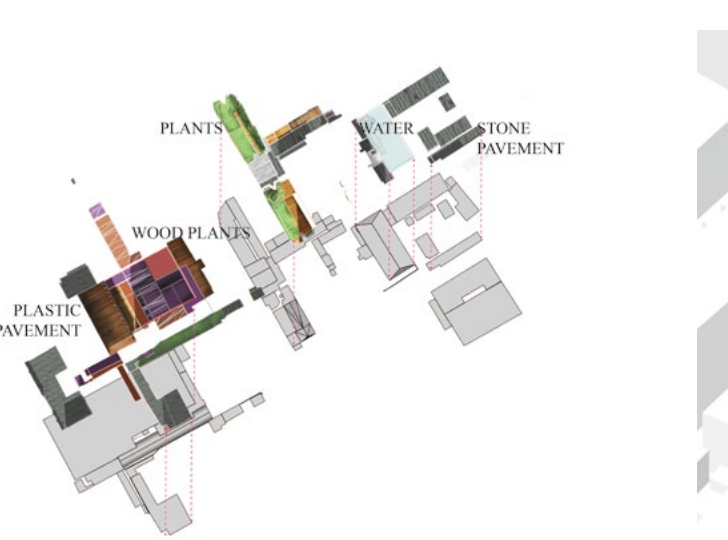
功能分析 FUNCTION ANALYSIS



RESTRUCTURE ANALYSIS



FUNCTION REPLACEMENT



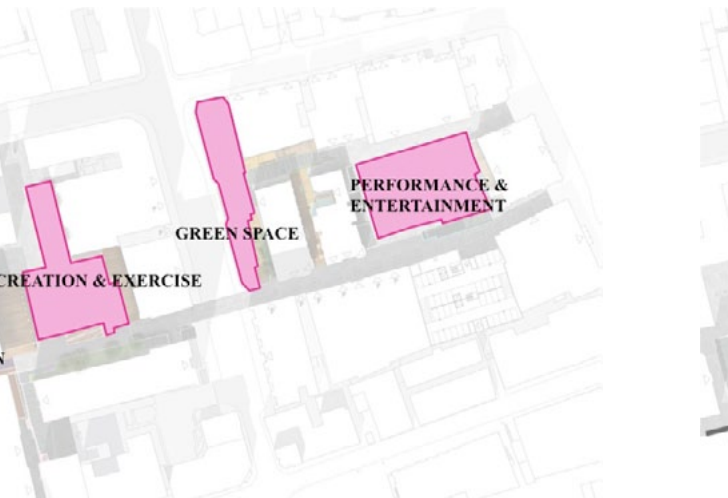
OUTLINES OF OLD BUILDING



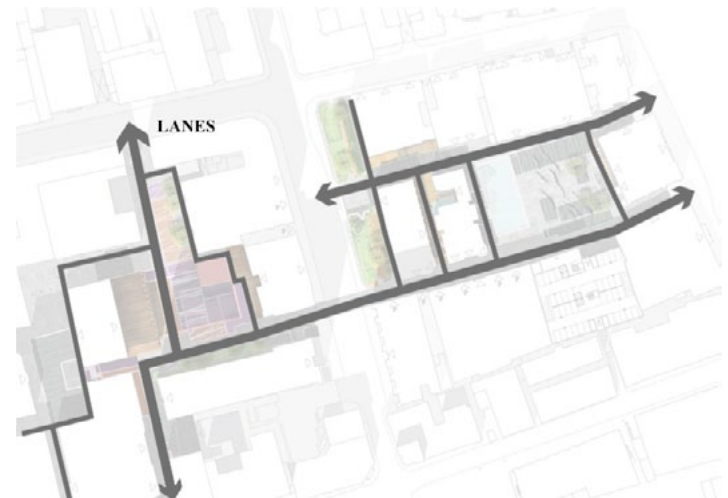
EXHIBIT AND REUSE



ACTIVE POINTS ANALYSIS



FUNCTION ANALYSIS



FLOW ANALYSIS

A first target group, consist of the different tourists that will come mainly from the bund. Main means of transportation are taxis, private cars and the tourist bus that stops along the bund area. Mostly their interests consist of sightseeing, recreational activities for different group ages, art performances and exhibitions . In this first area of interaction, a "water square" that marks the transition from the Bund to a more solid landscape afterwards will be characterized by small patches of water and dark stone that will conform an area where recreational activities and art exhibitions will take place, either in the square itself and on the surrounding buildings as well, where new ground floor proposals will be suggested. The concept of "Backyard gardens" will be reintroduced like they used to be before, reinterpreting their main architecture elements, in the form of wooden terraces where other activities will take place related to the buildings itself (E.G. cafes, and sculpture patios)

An invaded area in the vicinity of Sichuan Lu appears, where two historic buildings used to be and where mostly residents and office workers are using the areas nearby. Their required functions are a place to rest and chat during work breaks, green areas and places to eat during breakfast, lunch and dinner. Therefore a green space will be developed in this area, mixing a sunken food court, with cafes in the ground floor of the existing buildings and green areas on the roof of this proposed food court.

A third open space appears after Sichuan Lu, in an area that mixes mostly residents with tourists from the hotels nearby. Being a more enclosed and private place, it has an intimate quality, emphasized by the existing walls of the enclosing buildings, it will be mostly used and frequented by people who come here in a more regular basis. Therefore a family recreational park is introduced, mixing playgrounds, cafes and interactive art sculptures, that will mix colors and soft materials inside the history patches.

材质说明 LANDSCAPE PALATTE



植被 PLANTING
Tree and plant selection should express the overall site structure, provide shade, and gather framing and space. The trees and plant material for this area should have a more natural structure combining deciduous and evergreen species.



灯光 LIGHTING
The site should be lighted with a combination of cool and warm color light that creates a historical characteristic. Lighting should highlight buildings and provide low level lighting for landscape in the open space.



坐凳 SEATING
Seating should reflect historical characteristics in this site and satisfy different demands of various people. Different seatings express characteristics of different squares.



铺装 PAVING
Paving should reflect this site's historical and natural characteristics. Brick, concrete unit paving, wood and granite should be used for this site.



室外家具 SITE FURNITURE
Site furniture includes dustbin, bicycle racks and tree covers, with a natural, simple and durable style. The materials used are wood, pre-cast concrete and metal.



标志 SIGNAGE
Signage is used for identification, sign and information with a characteristic of being friendly and inviting. Materials should include wood, plastic aluminum.

透视图 PERSPECTIVES