

# INTEGRATION

外滩 186、187 街坊城市广场设计 DESIGN OF 186TH,187TH BLOCK SQUARE

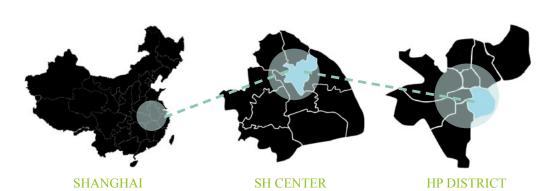
小组成员: DANIEL, 钟睿, 张璞玉, 刘谦 GROUP MEMBERS: DANIEL, ZHONG RUI, ZHANG PUYU, LIU QIAN

# SITE ANALYSIS

空间分析 SPATIAL ANALYSIS

The Bund 186 & 187 Square is located in the Bund Area, with two squares, one public green space and several public passages involved in the design. Among these, Yuanfangnong Square is located in the north of Pangu Bank, Huang Center Square is in the southeast of Fuzhou Mansion, and Sichuan Road public green space is located in the east of Sichuan Road.

Yuanfangnong Square occupies an area of 2500 square meters, Huang Center Square occupies an area of 2600 square meters and Sichuan Road public green space has an area of 1400



### **ARCHITECTURE FACADE**

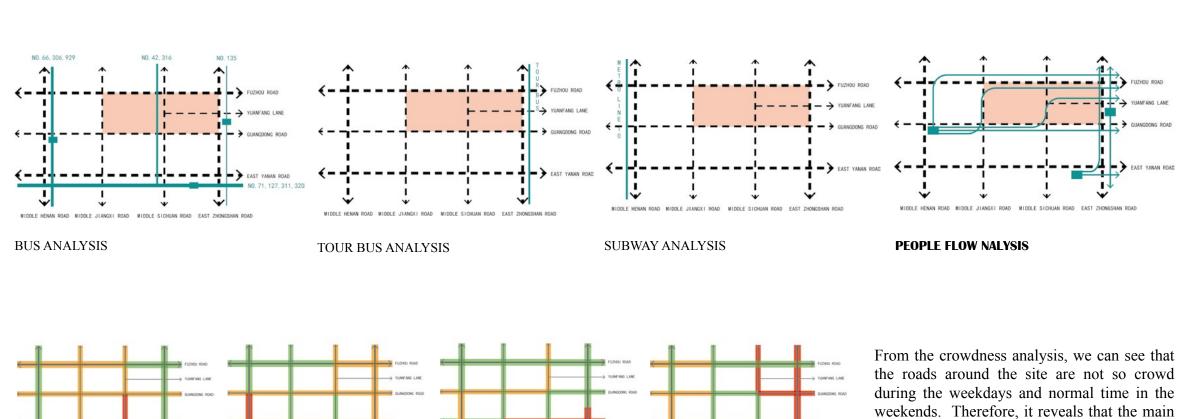


### CENTER SICHUAN ROAD SECTION



### **TRANSPORTATION ANALYSIS**

PEAK TIME, WEEKDAY

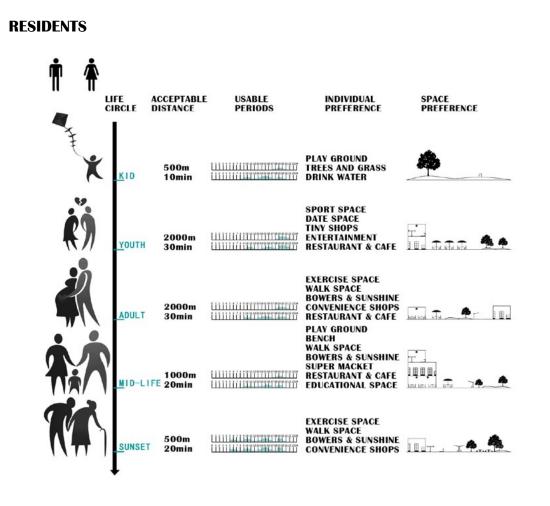


PEAK TIME, WEEKEND

NORMAL TIME, WEEKEND

## 需求分析 DEMAND ANALYSIS

### **STATED PREFENCE**



With SP data, since we are directly asking humans about their preferences for products and services, we are also at liberty to construct the very products as we wish them to evaluate.

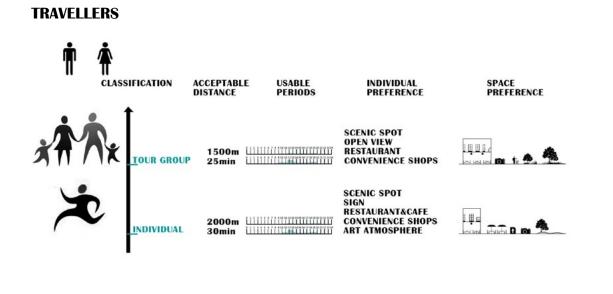
This allows great freedom in the creative construction many improbable but plausible hypothetical products. It also allows complete militation against collinearity through experimental design.

## **PRESENT DEMAND**

DEMAND	DWELLER	OFFICE WORKER	TOURIST	PATIENT
DINING				
SIGHTSEEING				
EXERCISE				
RELAX				
CARE				

CRITICAL

# EXERCISE SPACE COMMUNICATION SPACE RESTAURANT & CAFE ENTERTAINMENT HOUSE CONVENIENCE CHOPS SEATS AND DRINKWATER



At present, we analyze four groups of people with patients included, for there exists Huangpu Center Hospital in the site. However, in our design, we try to satisfy three groups of people without patients, for the Hospital is going to be tore down. Yet, we design one square with exercise function as a kind of transition.

**AIMED DEMAND** 

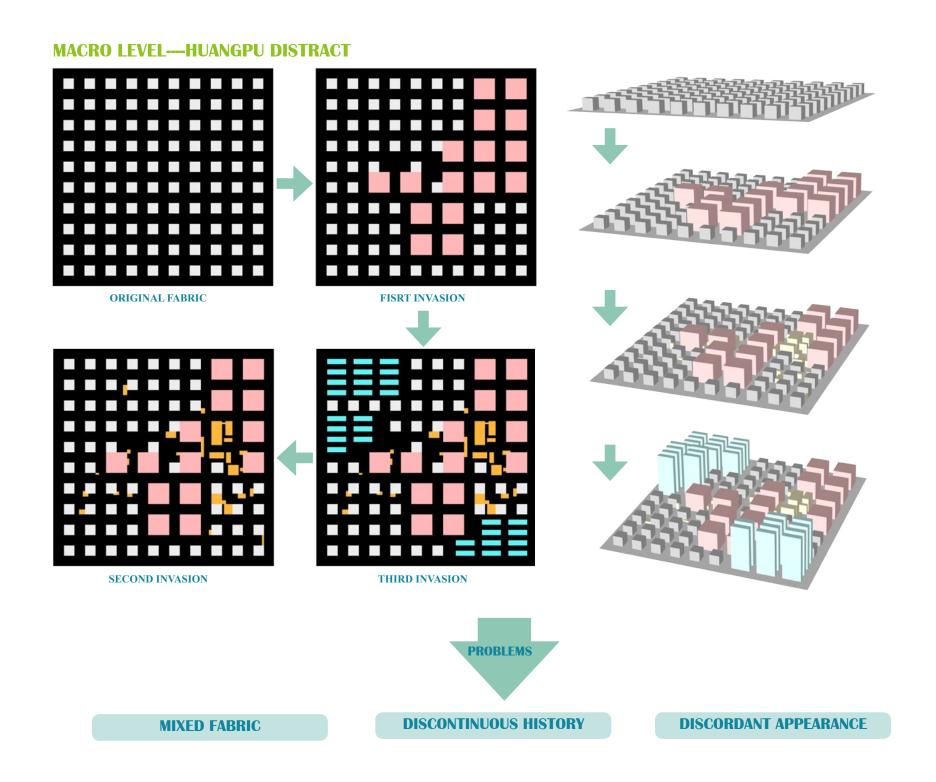


flows are along the Bund, rather than the design site. What we aim to do is to attract people into the site itself and reinforce the site energy.

	<b>BUILDING QUALITY</b>	UNCLEAR SIGN	PARKING LOT	LAND	VISIBILITY
THREAT	Deteriorated state of the buildings, give a slumlike look at the place in general.	Unclear its entrance and exit, and is not visible its actual accessibility from either the bund or Sichuan road.	Strong presence of parked cars along its surface that could be sent into underground parking lots or other areas of the city.	Unused lands polluted and disconnected from the corridor, making the bad impression to the tourists.	Low visibility resulted from the poor facade of building, particularly the buildings along Sichuan Road.
HS	BUND AREA	HERITAGE	PEOPLE INFLUX	CORRIDOR	PARTICULARITY
THS	Presence of the Bund	Presence of architecture	PEOPLE INFLUX  Active influx of	Provide a unique	PARTICULARITY  Potential of developing
GTHS	Presence of the Bund area on its proximity,	Presence of architecture heritage Buildings,	Active influx of residents, workers	Provide a unique pedestrian corridor and	Potential of developing in a minor scale
ENGTHS	Presence of the Bund area on its proximity, as one of the most	Presence of architecture heritage Buildings, that already give	Active influx of residents, workers and visitors in the	Provide a unique pedestrian corridor and enhance the quality	Potential of developing in a minor scale corridor, different than
STRENGTHS	Presence of the Bund area on its proximity,	Presence of architecture heritage Buildings,	Active influx of residents, workers	Provide a unique pedestrian corridor and	Potential of developing in a minor scale

# **CONCEPT DESIGN**

### 问题分析 PROBLEMS ANALYSIS



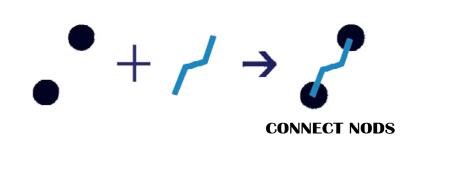
## **MICRO LEVEL---YUANFANG LANE**

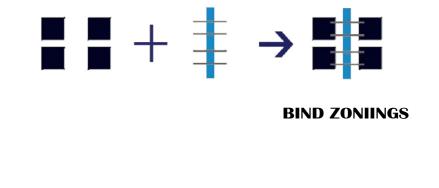


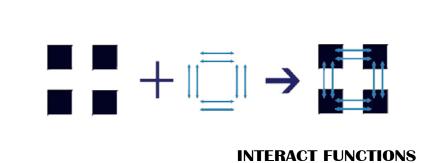
LACKED PUBLIC SPACE MISSING STREET ENERGY

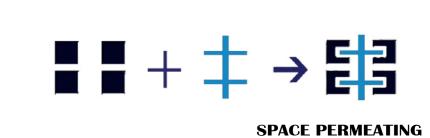
SCARCE SOCIAL INTERACTION

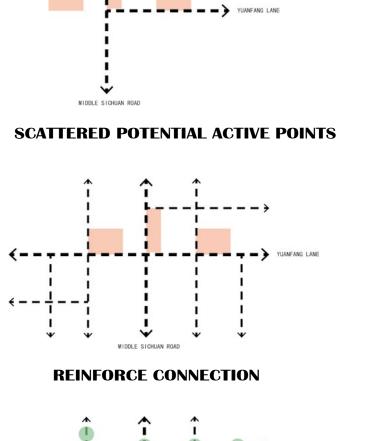
### 概念生成 CONCEPT GENERATION

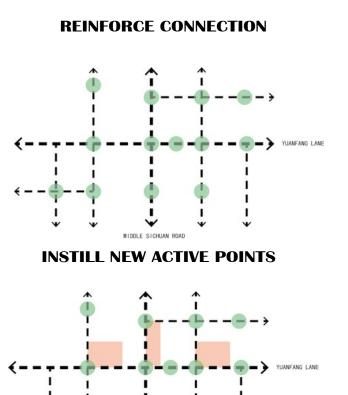




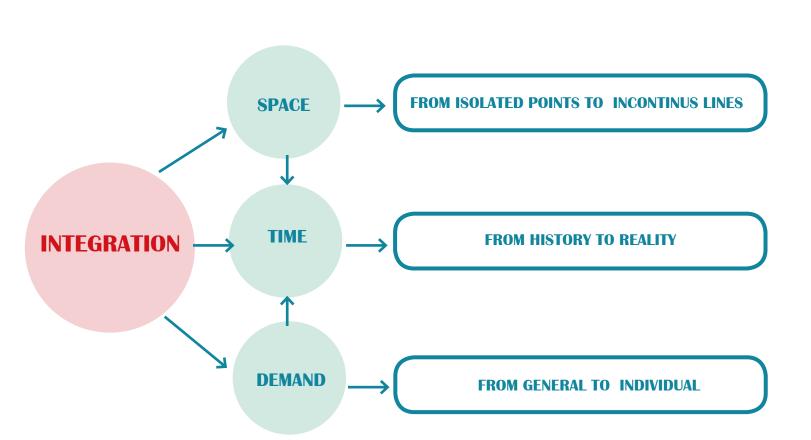








**FORM A NETWORK** 









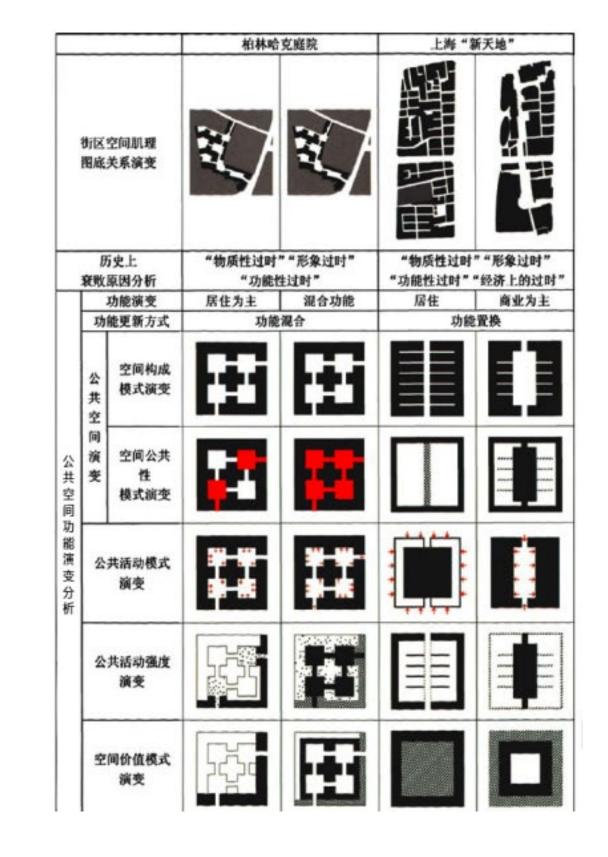
Facilities grow from the ground, therefore, it creates a environment that users of all ages can enjoy the diversity of the square.

### **SQUARE DESIGN OF SHANGHAI AND BERLIN**



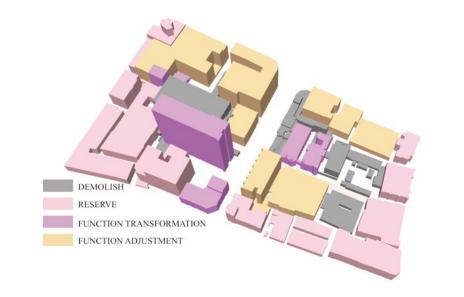


render visible in the Urban Land all of these different layers of history, and to permit the citizens and users of this area tell us their own life stories and therefore understand how the City shapes the life of its inhabitants and vice versa. The main hypothesis was to study - How urban memory can be brought back and manifest itself in public spaces to aware new generations of the danger of losing it in constantly changing urban landscapes.

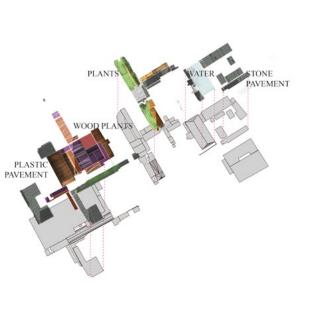


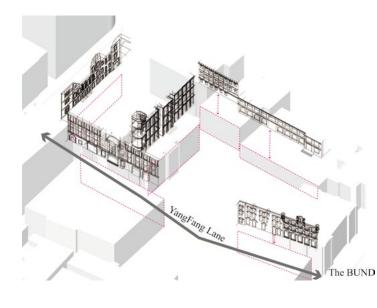


**ORIGINAL FABRIC:** NO PUBLIC SQUARE AND DISORDER TRAFFIC



FUNCTION ADJUSTMENT





**RESTRUCTURE ANALYSIS** 

FUNCTION REPLACEMENT

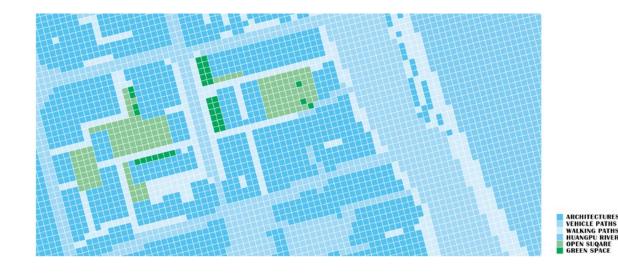
**OUTLINES OF OLD BUILDING** 



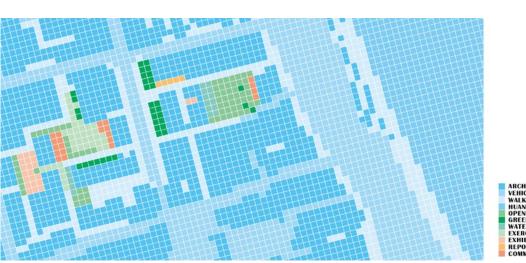
OPEN SQUARE PLANNED BY REGULATORY PLAN: GREEN LAND AND OPEN SQUARE





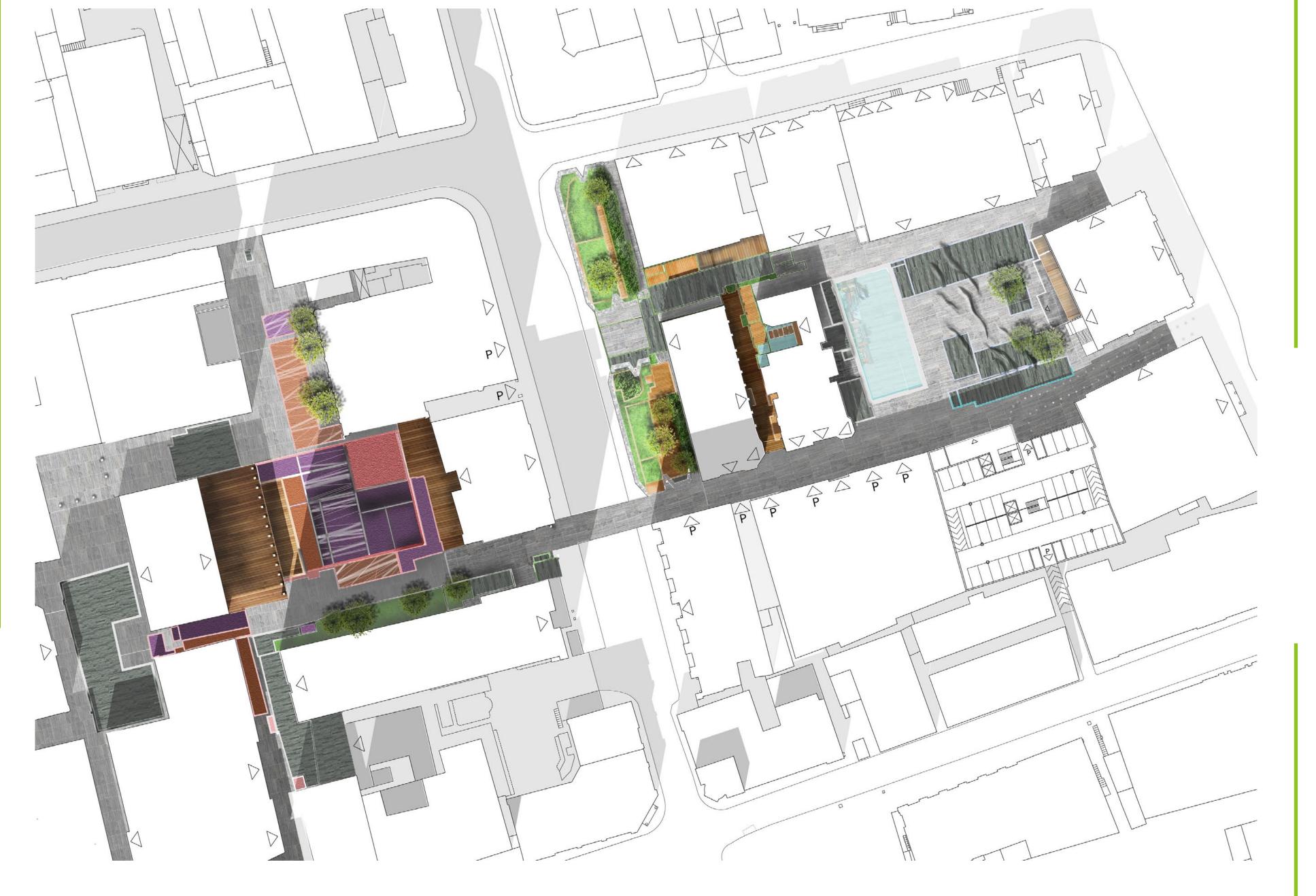


**SPACE INTEGRATION:** ALLEY INTEGRATION AND GREEN REPLANT IN



**ACTIVE POINTS ARRANGE:** EXERCISE-REST-EXHIBITION-COMMUNICATION SPACE

ACTIVE THE SITE





总平面图 MASTERPLAN

The landscape of the Bund area has been through constant change over the years. Being one of the most important symbols of the always growing capital of modernism and economical growth in China, this area has been through constant change, and throughout all this changes, most of its history has been forgotten or hidden below many layers of Urban Renewal, demolitions and new constructions, and many changes on the use of land, that has introduced an always changing and moving social dynamics.

The project I WAS HZZERE! Aims to bring back and render visible in the Urban Land all of these different layers of history, and to permit the citizens and users of this area tell us their own life stories and therefore understand how the City shapes the life of its inhabitants and vice versa. The main hypothesis was to study - How urban memory can be brought back and manifest itself in public spaces to aware new generations of the danger of losing it in constantly changing urban landscapes.

The selected project area, consists of one of the few corridors with a pedestrian scale that connect the Bund from the East to the inner city in the west. Thus the idea is to develop a series of public spaces or pocket parks, which will be connected by a system of pavement patches, that will drag the visitors from the Bund into the city itself, mixing them up with the permanent users of this space (workers and residents) introducing them to their lifestyles, faces, costumes, traditions, etc.

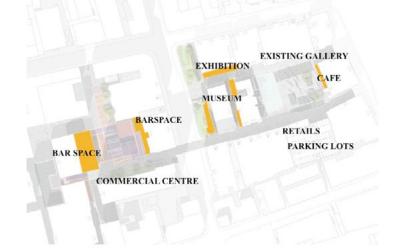
The topography itself will shape the different functions and uses, an open space needs to become a livable and dynamic area, and consequently morph into a public space with all its social, recreational and physical qualities. Through a comprehensive study of the different urban layers of the history of the area, the footprint of already demolished buildings in different periods of the history of the area, will be brought back to the surface of the land, in the form of a urban collage. Three different pocket squares will be developed, each one with its own spatial and physical characteristics but preserving the idea of the "history lines" that will connect all three of them in a single Architectural concept. Then the topography will serve as urban furniture, lightning and the container of the different proposed activities for the different target groups.

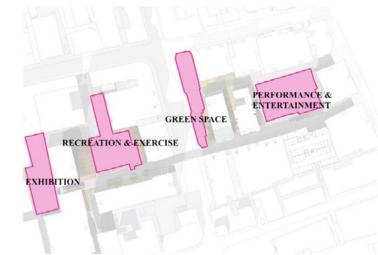


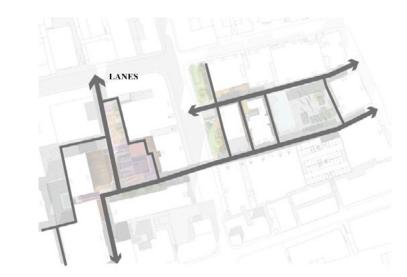












**FLOW ANALYSIS** 

**ACTIVE POINTS ANALYSIS** 

**FUNCTION ANALYSIS** 

A first target group, consist of the different tourists that will come mainly from the bund. Main means of transportation are taxis, private cars and the tourist bus that stops along the bund area. Mostly their interests consist of sightseeing, recreational activities for different group ages, art performances and exhibitions. In this first area of interaction, a "water square" that marks the transition from the Bund to a more solid landscape afterwards will be characterized by small patches of water and dark stone that will conform an area where recreational activities and art exhibitions will take place, either in the square itself and on the surrounding buildings as well, where new ground floor proposals will be suggested. The concept of "Backyard gardens" will be reintroduced like they used to be before, reinterpreting their main architecture elements, in the form of wooden terraces where other activities will take place related to the buildings itself (E.G. cafes, and sculpture patios)

An invaded area in the vicinity of Sichuan Lu appears, where two historic buildings used to be and where mostly residents and office workers are using the areas nearby. Their required functions are a place to rest and chat during work breaks, green areas and places to eat during breakfast, lunch and dinner. Therefore a green space will be developed in this area, mixing a sunken food court, with cafes in the ground floor of the existing buildings and green areas on the roof of this proposed food court.

A third open space appears after Sichuan Lu, in an area that mixes mostly residents with tourists from the hotels nearby. Being a more enclosed and private place, it has an intimate quality, emphasized by the existing walls of the enclosing buildings, it will be mostly used and frequented by people who come here in a more regular basis. Therefore a family recreational park is introduced, mixing playgrounds, cafes and interactive art sculptures, that will mix colors and soft materials inside the history patches.

### 材质说明 LANDSCAPE PALATTE

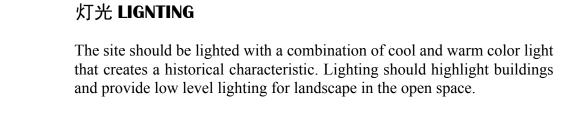


### 植栽 PLANTING Tree and plant selection should express the overall site structure, provide shade, and gather framing and space. The trees and plant material for this area should have a more natural structure combining deciduous and

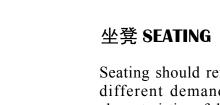
evergreen species.



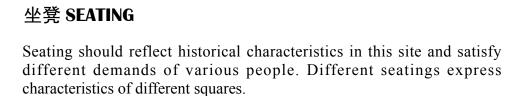








铺装 PAVING



Paving should reflect this site's historical and natural characteristics. Brick,

concrete unit paving, wood and granite should be used for this site.



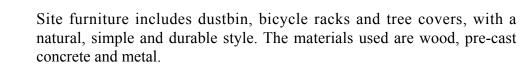


















标志 SIGNAGE

Signage is used for identification, sign and information with a characteristic of being friendly and inviting. Materials should include wood, plastic aluminum.